

"A RESOLUTION TO INITIATE A  
BEAUTIFICATION PLAN".

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WHEREAS, The City of Lowell has the moral obligation for the development, enhancement, and maintenance of the best possible physical, social and economic environments for the residents of Lowell, and

WHEREAS, the City of Lowell recognizes that physical environment is a vital contributing resource to the satisfaction of human needs and aspirations, and

WHEREAS, Communities must be considered not merely as centers of population and economic opportunity, but as centers of civilization and human well-being, and

WHEREAS, every community, regardless of size or wealth, has the techniques and capabilities necessary to control its appearance if it has the determination to find and implement them.

NOW, THEREFORE, BE IT RESOLVED BY THE City of Lowell

THAT:

1. Plans be made to preserve community assets and correct appearance problems.
2. That a beautification plan be adopted that puts all the major physical parts of the community into prospective (streets, houses, businesses, etc.) and shows the alternatives for improvements.
3. That the beautification plan be made a part of the Comprehensive Development Plan.
4. That the beautification plan be implemented with municipal government and extensive public involvement.
5. That social and civic organizations, educational institutions, churches and other religious bodies, the news media and other organizations be enlisted to support the beautification program.

To become effective upon passage hereof.

Dated this 4<sup>th</sup> day of March, 1975

APPROVED: [Signature]

ATTEST: Mary E. Kincy